

# Dynamical Behavior Analysis of Fixed Points of Investment Competition Model

Shujuan Guo<sup>1</sup>, Bing Han<sup>2</sup>, and Chunmei Yuan<sup>1</sup>

<sup>1</sup> School of Physics and Mathematics, Changzhou University  
Changzhou 213164, China

shjuanguohb@yahoo.cn, cmyuan@cczu.edu.cn

<sup>2</sup> School of Economic Sciences, PhD student of Economic Sciences,  
Washington State University, 205D Hulbert Hall, Pullman, WA 99163, USA  
bing.han2@wsu.edu

**Abstract.** First, based on Logistic map, a duopoly investing model with discrete formula is constructed for the homogeneous firms. Then, the long-time evolution processes of the model are analyzed including the stability of fixed points, bifurcations and chaotic behaviors. Moreover, the economic implication characterized the dynamics behaviors are indicated. The results show that in some extent of parameter, the final results of the model are stable points, and in other parameter extent the final results are quasi-periodic motion or chaotic attractor. It's interesting that with the increase of parameter chaos induced by double periodic bifurcation replaced by stable equilibrium. Finally, numerical simulations are presented to verify the results.

**Keywords:** dynamics, duopoly investing model, bifurcation, chaos.

## 1 Introduction

The literatures concerning the economics and finance via dynamical models are voluminous in recent years. A lot of economic models, such as fighting for few game in finance market[1, 2], Krishnamurthy's model in advertising competition[3, 4], Cournot duopoly model in investment competition[5–10], and a lot of cooperation and competition model of duopoly[11] have been studied by economists, managers and applied mathematicians. In those models, certain evolution equations are used to describe various long-time states characterized by equilibrium points, bifurcations, limit cycles and chaotic attractors. The competitive strength and economic power of two firms, which are well-matched in economic scale, productivity, and the level of technology, will greatly change in a short period. Sequentially, one may be the leader in a certain industry, and the other may be atrophied and withdraw from the market. To make themselves fully developed, each firm suppresses the rival, captures market share and increases investment.

Xiaoshu Luo in [12] analyzes an investment competition model, which presents complex dynamical behaviors. Here our concern is to give a modified model of

that in [12], which is based on Logistic map, describing investment competition of two firms, and discussing its own fixed points and their complex dynamical behaviors via the parameters.

This paper is organized as follows. Section 2 constructs the model of non-linear difference equation. Section 3 solves the fixed points of the system and analyzes their dynamical behaviors. Section 4 gives some examples to illustrate the theoretical results. Finally, Section 5 concludes the paper.

## 2 Construction of the Model

We consider two firms,  $i = 1, 2$ , producing the same good for sale in the market. Investment decisions of both firms occur in discrete time periods,  $n = 1, 2, \dots$ .  $x_n, y_n$  are the amounts of investment of the two firms respectively at time period  $n$ ,  $0 \leq x_n, y_n \leq 1$ . According to their economical meanings[13], we can suppose that the amount of investment of firm 1,  $x_{n+1}$ , at next time period is directly influenced by the amount of investment of its rival at this stage  $y_n$ . Meanwhile,  $1 - y_n$  is also a considerable factor for the total demand of the market is relatively unchanged. Besides,  $x_{n+1}$  is affected by  $x_n$ , which is called inertial effect, and on the other side,  $x_{n+1}$  is constrained by the own's amount of investment at upper stage, as resource constraints, internal trade union opposition. Let  $1 - \gamma$  is the inertial factor, we can construct the model of two enterprises competition investment, which can be described by

$$\begin{cases} x_{n+1} = (1 - \gamma)\mu x_n(1 - x_n) + \gamma\mu y_n(1 - y_n) \\ y_{n+1} = (1 - \gamma)\mu y_n(1 - y_n) + \gamma\mu x_n(1 - x_n) \end{cases} \quad (1)$$

here  $0 < \gamma < 1$ ,  $0 < \mu \leq 4$ . It can be known that this model is based on Logistic map which is widely applied in ecological system.

## 3 Analyzing Dynamics of Fixed Points

In order to study the qualitative behavior of the solutions of the duopoly investing model (1), solving the nonnegative fixed point of equation (1) we get its equilibrium points  $(s_i, t_i)$ ,  $i = 1, 2, 3, 4$ , here  $s_1 = t_1 = 0$ ;  $s_2 = t_2 = 1 - \frac{1}{\mu}$  if  $\mu > 1$ ; and

$$s_{3,4} = \frac{1}{2} - \frac{1}{2\mu} + \frac{1}{\mu} \frac{\gamma}{2\gamma - 1} \mp \frac{1}{2\mu} \sqrt{(\mu - 1)^2 - \frac{4\gamma^2}{(2\gamma - 1)^2}},$$

$t_3 = s_4, t_4 = s_3$ , if  $\frac{2}{3} < \gamma < 1$ , and  $\mu_1^* = 1 + \frac{2\gamma}{2\gamma - 1} < \mu \leq 4$ .

### 3.1 Stability Analysis of Fixed Points

Let  $f(x) = \mu x(1 - x)$ , then  $f'(x) = \mu(1 - 2x)$ . Jacobin matrix of system (1) at fixed point  $P(s, t)$  is

$$J = \begin{bmatrix} (1 - \gamma)f'(s) & \gamma f'(t) \\ \gamma f'(s) & (1 - \gamma)f'(t) \end{bmatrix}$$

The eigenpolynomial of  $J$  is

$$|\lambda I - J| = [\lambda - (1 - \gamma)f'(s)][\lambda - (1 - \gamma)f'(t)] - \gamma^2 f'(s)f'(t). \tag{2}$$

Via nonlinear dynamics[14], we know that when the eigenvalues  $\lambda_i, (i = 1, 2)$  satisfied  $|\lambda_{1,2}| \leq 1$  and when the spectral radius of  $J$  is  $\rho(J) = 1, \lambda_1 = 1$  is a simple elementary divisor, and  $|\lambda_2| < 1$ , the fixed point  $(s, t)$  is stable; and when  $\lambda_1 = -1$ , or  $\lambda_2 = -1$ , at point  $(s, t)$ , double period bifurcation occurs.

1) Stability analysis of fixed point  $P_1$

Substitute  $s, t$  in eigenpolynomial (2) with  $s_1$  and  $t_1$  respectively, we can get the eigenvalues  $\lambda_1 = \mu, \lambda_2 = \mu(1 - 2\gamma)$ . Considering  $0 < \gamma < 1$ , so  $-1 < 1 - 2\gamma < 1$ , we can make  $|\lambda_{1,2}| < 1$  by choosing  $0 < \mu < 1$ . When  $\mu = 1$ , we have  $\lambda_1 = 1$  and  $-1 < \lambda_2 < 1$ . Therefor when  $0 < \mu \leq 1$ , the fixed point  $P_1$  is stable.

2) Stability analysis of fixed point  $P_2$

Substitute  $s, t$  in eigenpolynomial (3) with  $s_2$  and  $t_2$  respectively, we can get the eigenvalues  $\lambda_1 = 2 - \mu, \lambda_2 = (2 - \mu)(1 - 2\gamma)$ . We can make  $|\lambda_{1,2}| < 1$  by choosing  $-1 < 2 - \mu < 1$ , i.e.  $1 < \mu < 3$ . Therefor when  $1 < \mu < 3$ , the fixed point  $P_2$  is stable; When  $\mu = 3, \lambda_1 = -1$ , double period bifurcation will occur.

3) Stability analysis of fixed point  $P_3$ , and  $P_4$

Because  $P_3$ , and  $P_4$  correspond to the same eigenpolynomial, we only discuss the stability of  $P_3$ . The situation of  $P_4$  is the same. Whereas it must be noticed that  $P_3$ , and  $P_4$  have different domain of attraction.

Substituting  $s, t$  in eigenpolynomial (3) with  $s_3$  and  $t_3$  respectively, we can get the eigenvalues

$$\lambda_{1,2} = -\frac{1 - \gamma}{2\gamma - 1} \pm \sqrt{\frac{(1 - \gamma)^2}{(2\gamma - 1)^2} + (2\gamma - 1)\left[\frac{1 + 4\gamma^2}{(2\gamma - 1)^2} - (\mu - 1)^2\right]},$$

To make  $|\lambda_{1,2}| < 1$ , we divide it into two conditions,

$$\begin{cases} \frac{(1 - \gamma)^2}{(2\gamma - 1)^2} + (2\gamma - 1)\left[\frac{1 + 4\gamma^2}{(2\gamma - 1)^2} - (\mu - 1)^2\right] \geq 0 \\ \frac{1 - \gamma}{2\gamma - 1} + \sqrt{\frac{(1 - \gamma)^2}{(2\gamma - 1)^2} + (2\gamma - 1)\left[\frac{1 + 4\gamma^2}{(2\gamma - 1)^2} - (\mu - 1)^2\right]} < 1 \end{cases} \tag{3}$$

and

$$\begin{cases} \frac{(1 - \gamma)^2}{(2\gamma - 1)^2} + (2\gamma - 1)\left[\frac{1 + 4\gamma^2}{(2\gamma - 1)^2} - (\mu - 1)^2\right] < 0 \\ |\lambda_{1,2}|^2 = -(2\gamma - 1)\left[\frac{1 + 4\gamma^2}{(2\gamma - 1)^2} - (\mu - 1)^2\right] < 1 \end{cases} \tag{4}$$

From (3), we have

$$\begin{cases} \mu_2^* < \mu \leq \mu_3^* \\ \frac{2}{3} < \gamma < 1, \end{cases} \tag{5}$$

here  $\mu_2^* = 1 + \sqrt{1 + \frac{3}{(2\gamma - 1)^2}}, \mu_3^* = 1 + \sqrt{\frac{4\gamma^2}{(2\gamma - 1)^2} + \frac{\gamma^2}{(2\gamma - 1)^3}}$ . We can verify  $\mu_1^* < \mu_2^*$ . And it can be made  $\mu_2^* < 4$  by choosing  $g(\gamma) = 32\gamma^2 - 32\gamma + 5 > 0$ , which equivalent to  $\gamma_1^* < \gamma < 1$ , here  $\gamma_1^* = \frac{\sqrt{6} + 4}{8} \approx 0.8062$ . And it can also be made  $\mu_3^* \leq 4$  by choosing  $h(\gamma) = 64\gamma^3 - 105\gamma^2 + 54\gamma - 9 \geq 0$ , which equivalent to  $\gamma_2^* \leq \gamma < 1$ , here  $\gamma_2^*$  is the root of  $h(\gamma) = 0$  and  $\frac{2}{3} < \gamma_2^* < 1, \gamma_2^* \approx 0.8231$ .

From (4), we have

$$\begin{cases} \mu_3^* < \mu < \mu_4^* \\ \gamma_2^* < \gamma < 1, \end{cases} \tag{6}$$

here  $\mu_4^* = 1 + \frac{\sqrt{2\gamma(2\gamma+1)}}{2\gamma-1}$ . It can be made  $\mu_4^* \leq 4$  by choosing  $k(\gamma) = 32\gamma^2 - 38\gamma + 9 \geq 0$ , which equivalent to  $\gamma_3^* \leq \gamma < 1$ , here  $\gamma_3^* = \frac{\sqrt{292+19}}{32} \approx 0.8608$ .

So when

$$\begin{cases} \mu_2^* < \mu < \mu_4^* \\ \gamma_3^* \leq \gamma < 1 \end{cases} \tag{7}$$

the fixed point  $P_3$  is stable; when  $\mu = \mu_2^*$ ,  $\lambda_2 = -1$ , double period bifurcation will occur.

### 3.2 Bifurcation Analysis of Fixed Points $P_3, P_4$

To analyze the bifurcation of  $P_3, P_4$ , after they are unstable, we discuss some properties of the fixed points  $P_3, P_4$  furthermore. When the parameters  $\gamma$ , and  $\mu$  are satisfied with the formula (5), the eigenvalues  $\lambda_{1,2}$  are two real roots, and the fixed points  $P_3, P_4$  are stable nodes; when the parameters  $\gamma$ , and  $\mu$  are satisfied with the formula (6), the eigenvalues  $\lambda_{1,2}$  are conjugate complex roots and the fixed points  $P_3, P_4$  are stable focuses.

For 2-dim discrete system, when the stable focus is unstable, if the eigenvalues  $\lambda_{1,2}$  of the Jacobin matrix at the fixed point satisfy one of the following conditions

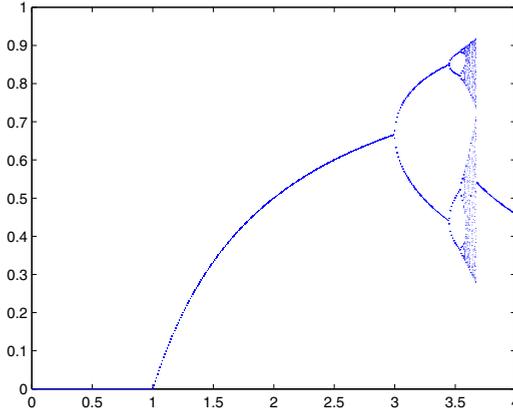
$$|\lambda_1(\mu^*)| = 1, \frac{\partial|\lambda_1(\mu)|}{\partial\mu} \Big|_{\mu=\mu^*} > 0, \tag{8}$$

super-critical Hopf bifurcation will occur at this fixed point[14]. Here  $\mu^* = \mu_4^*$ ,  $\lambda_{1,2}$  are conjugate complex roots. So we get  $|\lambda_1(\mu)|^2 = -\frac{1+4\gamma^2}{2\gamma-1} + (2\gamma-1)(\mu-1)^2$  and  $\frac{\partial|\lambda_1(\mu)|^2}{\partial\mu} = 2(2\gamma-1)(\mu-1)$  so  $\frac{\partial|\lambda_1(\mu)|}{\partial\mu} \Big|_{\mu=\mu_4^*} > 0$  In a short, the fixed points  $P_3, P_4$  satisfy the condition of super-critical Hopf bifurcation, after they leave stable focuses, and they will behavior in quasi-period.

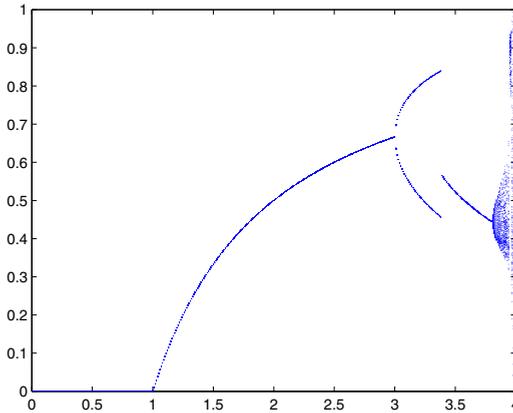
## 4 Numerical Simulation

In this section, we will perform some numerical simulations to verify the theoretical results obtained in previous sections. Fig.1-Fig.5 are bifurcation diagrams, phase diagrams and wave diagrams of system (1) at various initial conditions. And we also calculate the Lypunov exponents of system (1) which are represented in Fig.6.

When  $\gamma = 0.85$ , for  $\gamma_2^* < \gamma < \gamma_3^*$  we can calculate  $\mu_1^* = 3.4286$ ,  $\mu_2^* = 3.6688$ ,  $\mu_3^* = 3.8292$ ,  $\mu_4^* = 4.0606 > 4$ . From Fig.1 we know that when  $\gamma = 0.85$ , if  $0 < \mu \leq 1$ ,  $P_1$  is stable fixed point; if  $1 < \mu < 3$  the fixed point  $P_1$  is out-of-stable, the moving points converge on the fixed point  $P_2$ ; if  $3 \leq \mu \leq \mu_2^*$ , the fixed



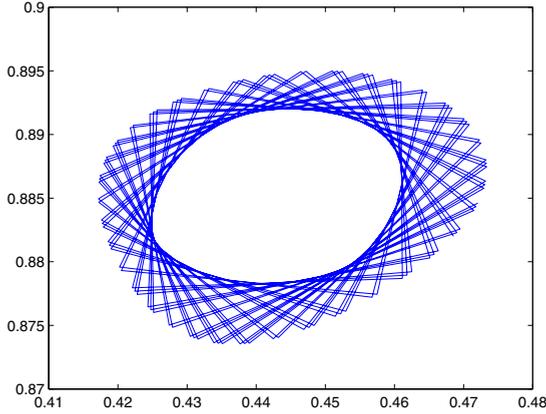
**Fig. 1.** Bifurcation diagram of variable  $x_n$  vs  $\mu$  in system (1) with  $\gamma = 0.85$ ,  $x_0 = 0.46$ ,  $y_0 = 0.87$



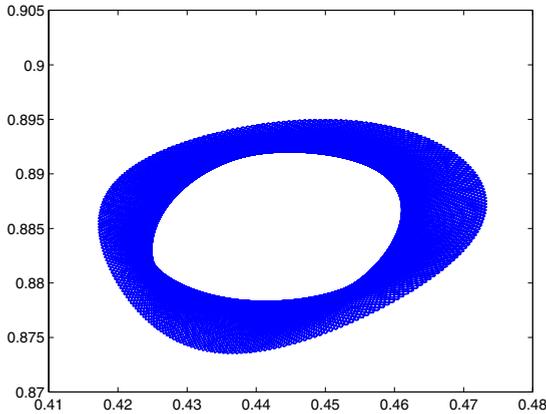
**Fig. 2.** Bifurcation diagram of variable  $x_n$  vs  $\mu$  in system (1) with  $\gamma = 0.90$ ,  $x_0 = 0.46$ ,  $y_0 = 0.87$

point  $P_2$  is out-of-stable, double period bifurcation occurs; and if  $\mu_2^* < \mu \leq 4$ , the moving points converge on the fixed point  $P_3$  (or  $P_4$ ). These diagrammatic results correspond to the theoretical ones. Fig.4 presents a chaotic attractor of system (1) for  $\gamma = 0.85$ ,  $\mu = 3.5706$  with two Lyapunov exponents as 0.0257, and  $-0.0038$ , initial condition  $x_0 = 0.46$ ,  $y_0 = 0.87$ .

When  $\gamma = 0.90$ , for  $\gamma_3^* < \gamma < 1$  we can calculate  $\mu_1^* = 3.25$ ,  $\mu_2^* = 3.3848$ ,  $\mu_3^* = 3.5777$ ,  $\mu_4^* = 3.8062 < 4$ . From Fig.2 we know that when  $\gamma = 0.90$ , if  $0 < \mu \leq 1$ ,  $P_1$  is stable fixed point; if  $1 < \mu < 3$  the fixed point  $P_1$  is out-of-stable, the moving points converge on the fixed point  $P_2$ ; if  $3 \leq \mu \leq \mu_2^*$ , the

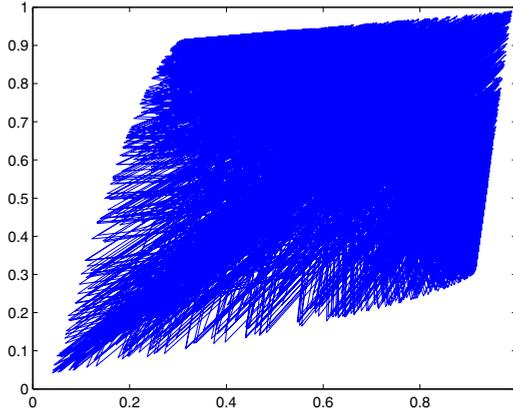


**Fig. 3.** Phase diagram  $x_n-y_n$  of quasi-periodic motion with  $\gamma = 0.90$ ,  $\mu = 3.85$ ,  $x_0 = 0.46$ ,  $y_0 = 0.87$



**Fig. 4.** Chaotic attractor  $x_n-y_n$  with one positive Lyapunov exponent for  $\gamma = 0.85$ ,  $\mu = 3.5706$ ,  $x_0 = 0.46$ ,  $y_0 = 0.87$

fixed point  $P_2$  is out-of-stable, double period bifurcation occurs; if  $\mu_2^* < \mu \leq \mu_4^*$ , the moving points converge on the fixed point  $P_3$  (or  $P_4$ ), and if  $\mu = \mu_4^*$ , supercritical Hopf bifurcation occurs, and if  $\mu_4^* \leq \mu \leq 4$ , the moving points behavior in quasi-period. These diagrammatic results correspond to the theoretical ones. Fig.3 presents phase diagram of quasi-periodic motion with  $\gamma = 0.90$ ,  $\mu = 3.85$ , initial condition  $x_0 = 0.46$ ,  $y_0 = 0.87$ . Fig.5 presents a chaotic attractor of system (1) for  $\gamma = 0.90$ ,  $\mu = 3.960$  with two Lyapunov exponents as 0.3068, and 0.2878, initial condition  $x_0 = 0.46$ ,  $y_0 = 0.87$ .



**Fig. 5.** Chaotic attractor  $x_n-y_n$  with two positive Lyapunov exponents for  $\gamma = 0.90$ ,  $\mu = 3.96$ ,  $x_0 = 0.46$ ,  $y_0 = 0.87$

## 5 Conclusions and Discussions

In this paper, based on Logistic map, we have constructed a discrete dynamical model of investment competition and got four fixed points. When  $0 < \mu \leq 1$ , the fixed point  $P_1$  is stable, which means the two firms will disappear gradually in the market. When  $1 < \mu < 3$ , the fixed point  $P_2$  is stable, and when  $\mu = 3$ , double period bifurcation occurs, which means the two firms will be synchronous gradually, and the game comes to a Nash equilibrium. When  $\mu_2^* < \mu < \mu_4^*$ , and  $\gamma_3^* \leq \gamma < 1$ , the fixed point  $P_3$  is stable. When  $\mu = \mu_2^*$ , double period bifurcation occurs. When  $\mu = \mu_4^*$ , super-critical Hopf bifurcation occurs, and after leaving this focus point, the system behaves in quasi-period, and with the increase of parameter  $\mu$ , the system comes into chaos. This result is unlike that in [12]. For parameter  $\mu_2^* < \mu \leq \mu_4^*$ , the evolution result of the system is a stable equilibrium again,  $P_3$  or  $P_4$ . And for parameter  $\mu_4^* < \mu \leq 4$ , the super-critical Hopf bifurcation occurs, the investment amounts of two firms change through quasi-period trajectories into chaos.

**Acknowledgements.** This research was supported by the Foundation of Changzhou University, Project Number: ZMF1002093.

## References

1. Chalet, D., Zhang, Y.C.: Emergence of cooperation and organization in an evolutionary game. *Phys. A.* 246, 407–418 (1997)
2. Quan, H.J., Wang, B.H., Xu, B.M., Luo, X.S.: Cooperation in the mixed population minority game with imitation. *Chin. Phys. Lett.* 18, 1156–1158 (2001)
3. Krishnamurthy, S.: Enlarging the pie vs. increasing one's slice: an analysis of the relationship between generic and brand advertising. *Mark. Lett.* 11, 37–48 (2001)

4. Qi, J., Ding, Y.S., Chen, L.: Complex dynamics of the generic and brand advertising strategies in duopoly. *Chao. Soli. & Frac.* 36, 354–358 (2008)
5. Bischi, G.I., Dawid, H., Kopel, M.: Gaining the competitive edge using internal and external spillovers: a dynamic analysis. *J. Econ. Dyna. Cont.* 27, 2171–2193 (2003)
6. Bischi, G.I., Lamantia, F.: Nonlinear duopoly games with positive cost externalities due to spillover effects. *Chao. Soli. & Frac.* 13, 701–721 (2002)
7. Yao, H.X., Xu, F.: Complex dynamics analysis for a duopoly advertising model with nonlinear cost. *Appl. Math. & Comp.* 180, 134–145 (2006)
8. Agiza, H.N., Hegazi, A.S., Elsadany, A.A.: Complex dynamics and synchronization of a duopoly game with bounded rationality. *Math. & Comp. Simu.* 58, 133–146 (2002)
9. Puu, T.: On the stability of Cournot equilibrium when the number of competitors increase. *J. Econ. Beha. & Orga.* 66, 445–456 (2008)
10. Diks, C., Dindo, P.: Informational differences and learning in an asset market with boundedly rational agents. *J. Econ. Dyna. Cont.* 32, 1432–1465 (2008)
11. Szabó, G., Fáth, G.: Evolutionary games on graphs. *Phys. Repo.* 446, 97–216 (2007)
12. Luo, X.S., Wang, B.H., Chen, G.R.: On dynamics of discrete model based on investment competition. *J. Mana. Sci. Chin.* 3, 7–12 (2004)
13. Cooper, L.G., Nakanishi, M.: *Market-share analyiss*. Kluwer Academic Publisher, Boston (1988)
14. Liao, X.X.: *Theory and application of stability for dynamical systems*. National Defense Industry Press, Beijing (2000)